

Community Support Goal Team
Phone Survey

INTRODUCTION:

May I please speak with _____.

Hello, my name is _____ and I am a Wayland High School student. We're conducting a telephone survey on behalf of the Wayland School Committee to find out the best way for the schools to connect with the community and for the community to connect with the schools. Your feedback will help us understand how best to partner with the community.

We'll be calling almost _____ randomly selected residents during the survey, and would like just a few minutes of your time for some important questions. (NO PAUSE)

Your answers will remain confidential. All responses will be compiled to obtain a general picture of community opinion.

PHONE SURVEY:

1. First, how many years have you lived in Wayland?
 - a. 0 -5 years
 - b. 6-10 years
 - c. 11-15 years
 - d. greater than 15 years
 2. Do you have any children of school age or younger?
 - a. Yes (AFTER QUESTION 3, SKIP TO QUESTION 5)
 - b. No (SKIP TO QUESTION 4)
 3. Do your children attend public or private schools?
 - a. Public
 - b. Private/parochial
 - c. Both public and private/parochial
 - d. Attends preschool program
 - e. Other (e.g. home schooled, preschool child does not attend school)
 4. Did you have children in the school system in past years or do you plan to have children in the school system in the future?
 - a. Yes
 - b. No
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5. Where do you get most of your information about the Wayland Public Schools?
 - a. Town Crier
 - b. Wayland eNews
 - c. Wayland Voters' Network
 - d. School newsletters sent home with students
 - e. School Committee electronic newsletter/web site
 - f. Other community newsletters

- g. Cable channel broadcasts
 - h. Neighborhood coffees
 - i. Other and please explain
6. Do you feel you are well informed, somewhat informed, or not too well informed about:
- a. School activities?
 - b. School curriculum?
 - c. School budget?
7. Would you like to know more about the Wayland Public Schools?
- a. Yes
 - b. No
8. What kinds of school information would be most interesting to you?
- a. Curriculum
 - b. Extracurricular activities
 - c. Financial information
 - d. Performance
 - e. Other and please explain
9. How would like to hear about these interests?
- a. Town Crier
 - b. Wayland eNews
 - c. Wayland Voters' Network
 - d. School newsletters sent home with students
 - e. School Committee electronic newsletter/web site
 - f. Other community newsletters
 - g. Cable channel broadcasts
 - h. Neighborhood coffees
 - i. Other and please explain
10. How would you like to participate and be involved in the schools?
- a. Volunteer in schools
 - b. Attend school events (e.g. performing arts, athletic events)
 - c. Serve on School Committee sub-committees
 - d. Other and please explain
 - e. Not able to at this time
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11. What is the best way to hear about your concerns and opinions?
- a. Community forum at a non-school site (e.g. library)
 - b. Non-school sponsored event (e.g. League of Women's Voters)
 - c. Public comment period before and after School Committee meetings
12. Do you think it is valuable to measure and report on the success of the Wayland Public School District in meeting its goals and mission?
- a. If yes, then why?
 - b. If no, then why not? (SKIP TO QUESTION 14)
13. I'll read you a list of five areas for which measures could be developed and reported on. After each, please tell me whether you believe it would be very important, somewhat important, or not important to have measures.
- a. Student learning (definition needed)

- i. Very important, somewhat important, not important?
 - ii. Do you have one specific metric in this area you would like to know?
 - b. Staff performance (definition needed)
 - i. Very important, somewhat important, not important?
 - ii. Do you have one specific metric in this area you would like to know?
 - c. District leadership (definition needed)
 - i. Very important, somewhat important, not important?
 - ii. Do you have one specific metric in this area you would like to know?
 - d. Financial management (definition needed)
 - i. Very important, somewhat important, not important?
 - ii. Do you have one specific metric in this area you would like to know?
 - e. Community support (definition needed)
 - i. Very important, somewhat important, not important?
 - ii. Do you have one specific metric in this area you would like to know?
- 14. For demographic purposes, would you please tell me the year in which you were born?
 - a. Prior to 1946 (60 years and older)
 - b. 1957 – 1946 (50 – 60 years old)
 - c. 1967 – 1956 (40 – 50 years old)
 - d. 1977 – 1966 (30 – 40 years old)
 - e. 1987 – 1976 (20 – 30 years old)

CONCLUSION:

That concludes our survey. Thank you very much for your time and help.

FOR INTERVIEWER ONLY:

- 1. Was the respondent?
 - a. Male
 - b. Female
- 2. Interviewer Name: _____
- 3. Interview Date: _____